

Privacy statement – General communications

Keeping you updated about our organisation

This privacy statement applies to general updates from us when you have opted in to receive communications. These may include newsletters, information about our activities and events, invitations and surveys.

This statement does not apply to information we hold about any healthcare you may receive from us, such as clinical care records, test results, appointment reminders and outcome letters. Please see our [main privacy notice](#) for more details on how we use your healthcare data.

How we use your information

If you have provided your contact details and opted to receive updates, we will use these details to communicate with you. Your contact information will be kept separate from any healthcare information we may hold about you.

Keeping your data secure

Imperial College Healthcare is committed to protecting your privacy. We will ensure that any personal information you provide is kept safe, secure, and used responsibly in compliance with the Data Protection Act 2018 and the UK General Data Protection Regulation (UK GDPR). Please see our [main privacy notice](#) for details about how we keep your data secure.

Sharing your data

We will not sell, rent, or share your information with third parties. All communications you receive will come directly from us. We may include information about partner organisations (such as Imperial Health Charity) in these communications, but we will not share your details with those organisations without your consent.

Your rights under UK GDPR

Under the UK GDPR (General Data Protection Regulation), you have several rights regarding your personal data. For full details, please refer to our [main privacy notice](#).

Questions and opting out

If you have any questions about this statement or wish to opt out of receiving general updates, please contact our Patient Advice and Liaison Team (PALS) at **imperial.PALS@nhs.net** or by telephone at **020 3312 7777**.

Note: Opting out of general updates will not affect communications related to any healthcare we provide – you will continue to receive those as necessary.

Updates to this statement

We may update this privacy statement from time to time to reflect changes in legislation or our data practices.